

# ORDER



**Orders**  
**Order / Rev:** 36685  
**Alt Order #:** 07910734  
**Product Desc:** TERRY/P/I  
**Estimate:**  
**Flight Dates:** 10/12/12 - 10/16/12  
**Original Date / Rev:** 10/12/12 / 10/12/12  
**Order Type:** GENERAL

WTVF

**Primary AE:** Fran Berg  
**Sales Office:** WADC  
**Sales Region:** National

**Agency Name:** Kathleen Offerman Agency  
**Buying Contact:**  
**Billing Contact:**  
 125 N Lincoln Ave  
 Sterling, VA 20164

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Randall Terry for President  
**Demographic:** A35+  
**Product Codes:** PO01  
**Priority:** P5  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 10/31/13  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	1	\$50.00	\$42.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$50.00	\$42.50	0.00
<b>Totals</b>	<b>1</b>	<b>\$50.00</b>	<b>\$42.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WTVF	29%	\$50.00
Market	100%	\$172.41

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	71%	\$122.41
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTVF	10/12/12	10/12/12	M-F 1237a-107a	CM	1237a-107a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
FRASIER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$50.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			

Order / Rev: 36685  
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Flight Dates: 10/12/12 - 10/16/12

Advertiser: Randall Terry for President  
Product Desc: TERRY/P/I  
Estimate:

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTVF	10/12/12	10/12/12	M-F 1237a-107a M-F 1237a-107a	CM	1237a-107a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
FRASIER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	----F--		1		\$50.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTVF	10/08/12-10/14/12		M-F 1237a-107a		1237a-107a	----F--	:30		<del>(\$50.00)</del>	0.00	NM			
See MG 1.2															
[no payment rec'd prior to airing of spot jh]															
2	WTVF	10/16/12-10/16/12		M-F 1237a-107a		1237a-107a	-T-----	:30		\$50.00	0.00	NM			
Ⓜ MG for 1.1 10/12															
													Totals	1	\$50.00

Rep Order# 7910734 Ver# 5 Status Revised  
 EC# Yes

Traffic Order# 36685

Printed: 10/12/2012 3:47 PM  
 Last Received: 10/12/2012 3:37 PM  
 Showing Buylines: All Rep & Sta Revised Lines

Station WTVF-TV NASHVILLE TN  
 Advertiser ( ) TERRY, RANDALL  
 Product TERRY/P/1  
 Estimate#  
 Buyer KATHLEEN OFFERMAN  
 Phone#  
 Fax#

Agency ( ) KATHLEEN OFFERMAN AGENCY  
 125 N LINCOLN AVE  
 STERLING, VA 20164  
 Agency C/P1/P2/E  
 Flight Dates 10/12/2012 - 10/16/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) FRAN BERG  
 Salesperson Phone# 202-872-1155  
 Salesperson FAX# 202-872-8745

CE 02 10/12/12

--- CONTRACT COMMENT ---

RANDALL TERRY FOR PRESIDENT CAMPAIGN COMMITTEE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV ORD TO SHOW DAY/DATE CHG ON LN 1 FOR MKGD.  
 PLS CFM, THANKS! BRITNEY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU	1235A-105A	INSIDE ED	:30	\$50.00	10/16-10/16	1	1	1	\$50.00	
				Sales Remark: V5 DAY/DATE CHG FOR MKGD								
				V5 More than 2 codes changed								

---REPORT TOTALS---

Report Totals: 1 / \$50.00

---SALES MONTHLY TOTALS---

Oct 12: 1 / \$50.00  
 Sales Totals: 1 / \$50.00  
 Station Totals: 1 / \$50.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$167	CABL 0%	CBLA 0%	CBLB 0%	INTA 0%	NCEP 0%
		UNKN 70%	WRN 0%	WNAB 0%	WSMV 0%	WTVF 29%
		WUXP 0%	WZTV 0%			

Agency:  
Kathleen Offerman  
125 N Lincoln Ave  
Sterling, VA 20164  
703-609-3517

Buyer: Randall Terry for President Campaign Committee  
101 Cantwell Court  
Purgitsville, WV 26852

Station: WTVF  
474 James Robertson Parkway, Nashville, TN 37219

Order Date: 10/5/2012

Ad Run: 10/12/12 F 1235-105 AM Frasier P4 \$50

Gross: \$50

Net: \$42.50

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**
**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTVF, Nashville, TN	<b>Date:</b> 10/5/12
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I, Kathleen Offerman,being/on behalf of: Randall Terry, a legallyqualified candidate of the Independent politicalparty for the office of: Presidentin the Kentucky general electionelection to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30s	See Attached Orders				

**Total Charges:**

see attached orders

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

religious freedom, voting, freedom of conscious, Planned Parenthood, abortion, liberty, right to life, economy

I represent that the payment for the above described broadcast time has been furnished by:

Randall Terry for President Campaign Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

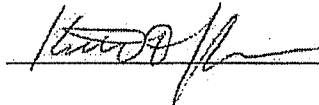
Mario Paveglio

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/13/12  
Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

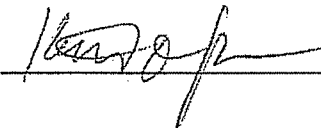
I, Randall Terry for President Campaign Committee  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kathleen Offerman (agent)  
printed name

9/13/12  
date